

General Assembly

Committee Bill No. 463

January Session, 2011

LCO No. **4115***04115SB00463GL_*

Referred to Committee on General Law

Introduced by: (GL)

AN ACT REQUIRING RETAILERS TO DISCLOSE SPECIFIC ABSORPTION RATES FOR CELLULAR TELEPHONES.

Be it enacted by the Senate and House of Representatives in General Assembly convened:

- 1 Section 1. (NEW) (Effective January 1, 2012) (a) As used in this 2 section:
- (1) "Cellular mobile telephone" means a portable wireless telephone device that is designed to send or receive transmissions through a cellular radiotelephone service, as defined in 47 CFR 22.99. A wireless telephone device that is integrated into the electrical architecture of a motor vehicle is not a cellular mobile telephone.
- 8 (2) "Cellular mobile telephone retailer" means any person or entity 9 which offers cellular mobile telephones to the public for sale or lease.
- 10 A person or entity which offers cellular mobile telephones for sale or
- 11 lease to the public exclusively over the telephone, by mail, or over the
- 12 Internet is not a cellular mobile telephone retailer.
- 13 (3) "Cellular mobile telephone service provider" means a 14 telecommunications common carrier authorized to offer and provide

cellular service for hire to the general public.

- (4) "Display materials" means informational or promotional materials posted adjacent to a sample telephone on display at a retail location that describe or list the features of the telephone. "Display materials" shall not include any tag, sticker or decal attached to a cellular mobile telephone by the manufacturer, the manufacturer's packaging for the telephone or materials that list only the price and an identifier for the telephone.
- (5) "SAR value" means the maximum whole-body and spatial peak specific absorption rate for a particular make and model of cellular mobile telephone as registered with the Federal Communications Commission.
 - (b) A cellular mobile telephone service provider that sells its service through a retailer shall provide the retailer with the SAR value for each make and model of cellular mobile telephone sold or leased at each retail location in connection with cellular mobile telephone service from the provider. The service provider shall update the information it provides to retailers whenever new makes and models of cellular mobile telephones covered by the service provider are added or old makes and models dropped, or whenever the service provider receives new information on the SAR values of any such telephones.
 - (c) If a cellular mobile telephone retailer posts display materials in connection with sample telephones or telephones on display, the display materials shall include: (1) The SAR value of the telephone and the maximum allowable SAR value for cellular telephones set by the Federal Communications Commission, (2) a statement explaining what a SAR value is, and (3) a statement that additional educational materials regarding SAR values and cellular mobile telephone use are available from the cellular mobile telephone retailer.
 - (d) If a cellular mobile telephone retailer does not post display materials in connection with sample telephones or telephones on

- 46 display, the retailer shall display, in a prominent location within the 47 retail location visible to the public: (1) The SAR value of each make and 48 model of cellular mobile telephone offered for sale or lease at the retail 49 location and the maximum allowable SAR value for cellular mobile telephones set by the Federal Communications Commission, (2) a 50 51 statement explaining what a SAR value is, and (3) a statement that 52 additional educational materials regarding SAR values and cellular 53 mobile telephone use are available from the cellular mobile telephone 54 retailer.
 - (e) The Commissioner of Consumer Protection shall adopt regulations, in accordance with chapter 54 of the general statutes, to implement the provisions of this act.
 - (f) A violation of this section shall be deemed an unfair or deceptive trade practice under subsection (a) of section 42-110b of the general statutes.

Statement of Purpose:

To require retailers to disclose specific absorption rates for cellular mobile telephones.

[Proposed deletions are enclosed in brackets. Proposed additions are indicated by underline, except that when the entire text of a bill or resolution or a section of a bill or resolution is new, it is not underlined.]

Co-Sponsors: SEN. HARTLEY, 15th Dist.

S.B. 463

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